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FOR IMMEDIATE RELEASE



Evertz Launches Technology Event for Sports and Esports Venue Markets

Connected Stadium Series delivers an unprecedented virtual platform completely tailored for the Stadium and Arena industry.

Burlington, Canada — November 25, 2020 – Evertz, a global leader in media and entertainment technology solutions, is excited to launch [Connected Stadium Series](#), a week-long virtual event dedicated to showcasing innovative technologies designed and engineered for the Sports and Entertainment Venue, and Esports Facility markets.

Running from Monday, November 30th to Friday, December 4th, *Connected Stadium Series* will be a convenient one-stop destination for venue operations engineers, stadium content producers, and other stakeholders to get a comprehensive understanding of the latest technical and core solutions, and creative and live production tools available to the Venue industry. Attendees will discover new ways to improve the venue experience, while receiving advice from Evertz experts on the best ways to build unified facilities and workflows. Visitors will learn about inventive revenue streams, solutions for immersive in-stadium experiences, world-class fan engagement tools, the latest in ProAV and interactive concourse displays, sportsbook and betting services, multi-purpose event spaces, and more.

“This past year has presented many challenges for sports and entertainment venues, as the global pandemic forced leagues and live entertainment organizations to suspend events,” says Kyle Mio Bertolo, Director of Sales for Sports and Entertainment USA. “With more and more professional leagues returning to action, Evertz knows the economic significance of welcoming fans and staff back to stadiums and arenas in a safe manner, and we are committed to helping facilities provide spectators and personnel with new features that will make their return both comfortable and unforgettable.”

What to expect:

- OB/Mobile Truck, Broadcast Hub Interconnect, and Control Room solutions
- Live Production, Replay, and Collaborative Production tools
- Security and Command & Control Centers
- ProAV Solutions, Luxury Suite and Concourse Experiences, and Multi-Purpose Rooms
- Esport Facility Infrastructure and Streaming solutions
- Sportsbook and Betting Services

Connected Stadium Series will also provide visitors opportunities to attend live webinars that cover critical challenges faced by the Venue market. Visitors can interact with Evertz experts, take part in live Q&A’s, and learn about fundamental shifts in the industry and discover the necessary tools to respond to those changes.

Venue Infrastructure (SDI/IP)

Dec. 1 at 1:00pm (EST)
Fernando Solanes
Director, Solutions Engineering

ProAV: Building Large Scale Concourse Display Walls & Sportsbooks

Dec. 2 at 1:00pm (EST)
Omar Abbas
Sr. Program Manager, Evertz AV

DC for Production & In-Suite Experience

Dec. 3 at 1:00pm (EST)
Nima Malekmanesh,
Product Marketing Mgr. & Sr. Engineer,
DreamCatcher™

To register for *Connected Stadium Series*, visit <https://venues.evertz.com/>. To learn more about the latest Stadium and Venue market solutions, contact Kyle Mio Bertolo (Director of Sales, Sports and Entertainment USA) directly via [email](#) or phone at [+1 905-335-3700 x2898](tel:+19053353700).

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About Evertz Technologies Ltd.

Evertz Technologies Limited (TSX:ET) designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. The Company's solutions are used by content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, high & ultra-high definition television ("HDTV" & "UHD") and next generation high bandwidth low latency IP network environments and by telecommunications and new-media companies. Evertz products allow customers to generate additional revenue while reducing costs through efficient signal routing, distribution, monitoring and management of content, as well as the automation and orchestration of more streamlined and agile workflow processes on-premise and in the "Cloud". For more information, please visit www.evertz.com